Mayank Kardak

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# Profile

Fresher living in Bhopal,B.Tech (Computer Science) student at Lakshmi Narain College of Technology, graduating in 2025. A fresher, I interned as a Creative Marketing Specialist at CISCO, blending market research with creative strategies. I excels in web development, Python, C/C++, and am certified in cybersecurity and AI tools



| **Education** |  |
| --- | --- |
| **Lakshmi Narain College of Technology, Bhopal** | 2025 |
| Bachelor Of Technology (B.Tech/B.E) Computers |  |
| **Central Board of Secondary Education(CBSE)** | 2019 |
| 12th Class (XII) English |  |



# Experience

## Creative marketing specialist

As a Creative Marketing Specialist at CISCO, I crafted and executed innovative marketing strategies that captivated target audiences and elevated brand presence. My role involved conducting comprehensive market research to identify emerging trends and consumer behaviors, enabling the development of compelling content across various platforms. My goal was to blend analytical insights with creative solutions to achieve impactful marketing outcomes.

May 2024 - July 2024



# Skills

Continuous learner , team mgmt , Data Analysis , Computer Programming , Computer Applications , English (proficient), Japanese (beginner)



# Projects

## TDEE KALCULATOR | https://github.com/Mayankkardak/TDEE

It's a user-friendly website, the calculator includes inputs for age, gender, weight, height, and activity level. It uses the Mifflin-St Jeor equation to calculate BMR and then applies an activity multiplier to determine TDEE. The interface features a modern design with responsive form elements and clear results display.



# IT Skills

Website Developer , Data Structure , Saas Product , Python



# Courses & Certifications

CISCO Cybersecurity certificate , Chatgpt prompt engineering and Ai tools , Infosys Web development , Python programming language